SIES JOURNAL OF MANAGEMENT

Volume 20, Issue 1, July 2023

Name of the Author(s)	Page No.
Nitya Shetty, Sujaya Shetty, Suchit Patil, Surya Rajas, Riya Raghani, Shreya Sheorey	03
Deepti Nayak; Devansh Gandhe; & Veyan P	14
Parvathidevi Gurubaran, Sujitha Yadavar, Aparna Joshi	26
Ms. Shrutika Sankhe, Ms. Supriya Jana, Mr. Dipon Das	35
Adwiteeya Bhavsar, Akshay More, Tejas Gangshettiwar	43
Meet Danani, Shubham Halle, Satvik Pai	47
Ishika Kathe, Prachi Singh, Kaustubh Mandhane.	54
	Nitya Shetty, Sujaya Shetty, Suchit Patil, Surya Rajas, Riya Raghani, Shreya Sheorey Deepti Nayak; Devansh Gandhe; & Veyan P Parvathidevi Gurubaran, Sujitha Yadavar, Aparna Joshi Ms. Shrutika Sankhe, Ms. Supriya Jana, Mr. Dipon Das Adwiteeya Bhavsar, Akshay More, Tejas Gangshettiwar Meet Danani, Shubham Halle, Satvik Pai Ishika Kathe, Prachi Singh,

Chief Editor

Dr. Seema Laddha,

Marketing Department, SIES College of Management Studies

Editors

Dr. CA Geetanjali Pinto,

Associate Professor, Finance, SIES SBS

R. Kamatchi.

Professor, ISME School of Management & Entrepreneurship

Dr Jatin Trivedi,

Associate Professor - School for Securities Education (SSE)

Dr. Swati Kulkarni,

Professor of Management, SIESCOMS

Dr. R.M. Duraiarasan

Assistant Professor of Commerce, Patrician College of Arts and Science

Disclaimer

The editorial team has taken utmost care to provide quality editorial articles in the journal. However, the publisher is not responsible for the representation of facts, adaptation of material, interview with persons and personal views of the authors with respect to their articles/research studies.